



ETA CHAPTER

February, 2010

To Whom It May Concern:

Greetings my name is Marcus Wright. I am a representative of the Eta Chapter of Phi Beta Sigma Fraternity, Inc. Soon our chapter will be hosting its 2nd Annual "Blu Phi Food Fest," and we are asking for your help in making this a great event.

The "Blu Phi Food Fest" is an opportunity for you, the company, to showcase your menu selection, as we provide a venue and atmosphere, which will bring the most attention to your business. In 2009, "Blu Phi Food Fest" created so much of a buzz that more than half-the campus showed! It was hosted outside in the busiest section of NC A&T State University, the Student Union. There was live entertainment, a DJ, and a wide variety of food was donated. This year we are expecting more food donations and a bigger crowd.

Our goal is to provide the students, faculty and staff of North Carolina A&T State University an opportunity to experience what Greensboro's best dining establishments have to offer. We are currently in the process of soliciting contributions in the form of food donations, coupons, and anything else you would like to offer.

The event is scheduled for Friday, April 30, 2010 on the campus of North Carolina A&T. On behalf of Phi Beta Sigma Fraternity, Inc., North Carolina A&T State University students and faculty, as well as the surrounding Greensboro area, we invite you to support our event. For any questions, please feel free to contact myself or Christopher Wade. Contacts for both are enclosed at the bottom of this letter.

Best Wishes,

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